



ANZCA
FPM

Logo guidelines for fellows

ANZCA has prepared this guide for fellows on how to use the ANZCA and FPM logos for stationery and signage in their own practices.

Using the ANZCA and FPM logos

TERMS AND CONDITIONS

- Fellows are encouraged to use the ANZCA logo to promote themselves and their practice.
- The logo can be placed on a website, letterhead, business card, email signature.
- The logos must not be edited in any way.
- The ANZCA and FPM logos can be applied to printed stationery or electronic communication.
- If you would like use the logo for another purpose email us at communications@anzca.edu.au so we can help.



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COLOUR

- Where possible the navy blue ANZCA logo and the green FPM logo is to be used.
- If circumstances do not allow for that (for example, if the logo is to be placed on a dark background) then the white versions may be used.
- If the logo is appearing in printed collateral then a CMYK version should be used.
- If the logo is appearing on digital or online collateral then a RGB version should be used.



SIZE, POSITIONING AND CLEAR SPACE

- Where possible the ANZCA and FPM logos are to be placed in the top section of the artwork they are appearing on, preferably on the left hand side if possible.
- The minimum size the ANZCA and FPM logos may be reproduced at is 14mm wide. This is to ensure the text is still legible.
- Clear space kept around the ANZCA logo on all sides should be the width of the "CA" in the word ANZCA.
- Clear space kept around the FPM logo on all sides should be the width of the "M" in FPM.



USAGE

- In instances where the logo will appear on its own and space allows we recommend using the logo with the words “Fellow of the Australian and New Zealand College of Anaesthetists” incorporated.
- If you have any queries or would like assistance with the ANZCA logo placement, please contact communications@anzca.edu.au



Logo feature placement on webpage

Logo is best placed at the bottom of a page. Minimum size and spacing rules still apply. Example are below.

Fellow of the Australian
and New Zealand
College of Anaesthetists



Fellow of the
Faculty of
Pain Medicine

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