



THINKING ABOUT  
THE FUTURE



GEOFFREY KAYE MUSEUM  
AUSTRALIAN AND NEW ZEALAND COLLEGE OF ANAESTHETISTS



# INTRODUCTION

**The Geoffrey Kaye Museum of Anaesthetic History is part of the Australian and New Zealand College of Anaesthetists.**

The museum's work supports the strategic aims of the college: leading, growing, driving, supporting, and positioning.

The Geoffrey Kaye Museum of Anaesthetic History began as a teaching collection of its namesake, Dr Geoffrey Kaye, in 1935. It has been relocated and renamed many times but has now found its forever home. Over time, it has become one of the largest and most comprehensive collections of its type in the world.

We are engaging with communities more often, and in more diverse ways than ever before. We're small but we have big plans for the future.

We stand on the traditional estate of the Yalukit Willam clan of the Boon Wurrung language group. We acknowledge and pay respect to the Elders, past and present, and all First Nations people throughout the land known as Australia.

We extend acknowledgement and respect to ngā iwi Māori as Tangata Whenua of Aotearoa New Zealand. We are committed to upholding the principles of Te Tiriti o Waitangi.



**ANZCA**  
FPM



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# AUDIENCES

**We know who our audiences are, and we know they're diverse.**

We monitor visitation data. We search for ways to reach new audiences.

We listen to our audiences. We want to know our audiences better.

We want to grow our audiences.

## ACTION PLAN

### Responding to external engagement opportunities.

- Involving visitors and potential visitors in front-end and formative evaluations.
- Conducting more routine remedial and summative evaluation with many stakeholders.
- National days of significance such as National Reconciliation, Waitangi Day, Matariki, and Close the Gap Day.

### Responding to promotional and engagement opportunities.

- Museum Selfie Day, Museum Week, International Museums Day, Australian Heritage Festival, History Month, Women's History Month, UN days.
- Involvement needs to be unique.
- Opportunities to publish or present.

### Greater utilisation of subject matter experts.

- Wider range of specialties and sub-specialties represented on the advisory panel.
- More than one honorary curator or honorary historian could be involved.
- Wider range of historians and museum professionals on advisory panel.
- First Nations representation on advisory panel.

### Building even greater digital assets and resources.

- If Covid-19 taught us anything, it taught us to be online.





# THE ROLE OF THE MUSEUM

Understanding the past helps us understand the present, and plan for the future.

We recognise events from the past that influence the present. We highlight significant stories to learn from the past (especially the bits that didn't work out so well). We seek out previously silenced voices to broaden our understandings.

## ACTION PLAN

Collaborate more closely with other college business units on key events.

- Gender equity, diversity initiatives, sustainability, ASM, National Anaesthesia Day, other college run events.

Develop fun and educational programming for audiences.

- Talks and seminars, related to exhibitions, other areas of medical history, exploring historical influences on contemporary issues.
- Culturally immersive events, led by First Nations people or organisations.

Contemporary collecting.

- Whole of collection audit.
- What's happening now that's of importance to the future? We collect it.
- Develop a digital collecting strategy – work with IT to formulate implementation.
- Encouraging fellows, trainees and the wider public to contact us with possible donations or information from the present time.





# SUSTAINABLE BUSINESS

## We plan to be here for a long time.

We celebrate nearly 90 years of existence. We learn from our past.  
We plan for our future. We involve our audiences. We strive to be better.

## ACTION PLAN

### Develop income generating activities.

- A museum shop is a branding and publicity opportunity, as well as providing memories which can be taken home.
- Ticketed programs related to exhibitions or prominent themes within anaesthesia and pain medicine.

### Succession planning for professional and honorary positions.

- Revamping the advisory panel to ensure variety of expertise and active participation.
- Revamping the advisory panel to ensure museum professional has a peer network and access to museum expertise as well as subject matter experts.

### 'Greening' the museum.

- Lighting and environmental controls are huge in museums, what can we do to minimise our footprint, which also reduces costs long term?
- Should a museum sustainability expert be on the advisory panel?
- Continue to develop online exhibitions and virtual events to increase accessibility, reduce carbon footprint and ensure visibility.





# LEARNING

## Learning doesn't always mean exams.

We have an informal environment. We are a place to learn AND have fun.  
We tell captivating stories from the past and help you work out they mean for the present. We encourage exploration of ideas and asking many questions.

## ACTION PLAN

### Rotating thematically based temporary exhibitions.

- Change things up, at least once a year, even if it's only a small area of the gallery space.
- Change up the foyer display case at least once a year, maybe more often.
- Utilise other spaces around the college to feature objects and stories.

### Compelling public programming that highlights exhibition themes.

- Talks, seminars, dinners, music, dance, demonstrations. Learning can be fun.
- Work with finance and IT to implement user-friendly ticketing system.
- Using the arts to explain the science.

### Create a learning environment for emerging museum professionals.

- Provide paid internships with distinct projects and concrete outcomes.
- Provide pathway opportunities for non-university students to work in the sector.

### Aligning exhibitions and programming to contemporary issues and ideas in anaesthesia and pain medicine.

- Medicinal cannabis, opioid usage, anaesthesia awareness – there are endless issues to be explored. Learn about them.
- Involve subject matter experts at all stages of development to ensure content is technically correct.
- Involve non-medical people at all stages of development to ensure language and ideas are not too technical to be understood clearly.





ANARWEET DR CAROLINE BRIGGS PERFORMING A SMOKING CEREMONY AND WELCOME TO COUNTRY AT THE MUSEUM.

# BEING & REPRESENTING (PEOPLE & IDENTITY)

**It's hard to 'be it' if you can't 'see it'.**

We gather, work and play on the traditional lands of the Boon Wurrung people.  
We consult with Aboriginal and Torres Strait Islander peoples to develop content.  
We consult with Māori to develop content. We use Aboriginal, Torres Strait Island and Māori languages, where appropriate and with consultation. We recognise the diversity of our audiences. We need to be a safe place for everyone to visit.

## ACTION PLAN

**Ensure Aboriginal and Torres Strait Islander and Māori representation on the advisory panel.**

- The museum will ensure that it functions within the framework of the college's Reconciliation Action Plan.
- The museum will incorporate as many aspects of the Indigenous Roadmap into its functions as possible.
- The museum will uphold the principles of Te Tiriti o Waitangi in all its work.
- Aboriginal, Torres Strait Islander and Māori peoples have always applied medical knowledge to their own health and well-being. Where and when people are comfortable to share those knowledges, the museum will listen and amplify their voices.

**Aboriginal, Torres Strait Islander and Māori consultation should be sought from the beginning of any project, and continued throughout.**

- We cannot represent Aboriginal, Torres Strait Islander or Māori peoples without deliberately making space for their perspectives and knowledges to be included in our all work.

**Representation of cultures and identities within the museum correlate to the diversity of cultures and identities in the broader community.**

- Anaesthetists and pain medicine specialists come from culturally and linguistically diverse backgrounds, our work must include, respect and reflect that diversity.
- Anaesthetists and pain medicine specialists have a variety of gender identities and sexual orientations, our work must include, respect and reflect that diversity.
- Anaesthetists and pain medicine specialists are diverse in many ways, our work must include, respect and reflect that diversity.





# SOCIETY & THE WIDER WORLD

**We're one part of a larger whole.**

We respond to global issues. We participate in global events.  
We participate in local events. We are part of our community.

## ACTION PLAN

**The museum participates in college events.**

- The walls and door of the museum are a boundary that can be crossed. The museum can have a presence at almost any college event, even virtually.

**The museum participates in local, national and international events, particularly in the online environment.**

- National Anaesthesia Day, college events and activities, museum sector events and activities.
- The Museum recognises it has an educational responsibility to patients and potential patients, regarding the specialties of anaesthesia and pain medicine.

**The museum has a social responsibility to its audiences.**

- The history of medicine is the history of humanity. The collections we hold, and the stories we derive from them, are important and can be shown to be relevant today.
- Always consider "who is missing" from those stories.

